



CASANDRA CLARK

Graphic Designer

CONTACT

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ABOUT ME

Born and raised in Alaskan, I could never leave my snow and mountains. I am incredibly fortunate that I have been able to pursue my career while keeping close my roots. In my free time, you can either find me in the mountains or online gaming.

EDUCATION

Montana State University
BFA in Graphic Design | 2017
South Anchorage High School
Anchorage, Alaska | 2010

SKILLS

Programs

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Acrobat
Microsoft Suite
Ned Graphics

Attributes

Multitasking
Branding
Packaging
Time Management
Organization
Art Direction

WORK EXPERIENCE

GRAPHIC DESIGNER

MARGOT ELENA | JULY 2019 - PRESENT

Executed packaging products from conception & production to launch & support. Performed tasks regarding print, digital, & photography direction. Lead team members in process and execution of packaging objectives. Collaborated with Production to bring concepts to reality while meeting budget & outside constraints. Worked on multiple brands & developments providing collateral in long standing timelines.

JUNIOR ART DIRECTOR

I DESIGN | FEBRUARY 2016 - MARCH 2019

Responsibilities included researching materials, design concepts, proofing, pre-press, quoting, and printing. Project scopes encompassed building social media content for all platforms, logo design, web graphics, branding, print collateral, and packaging design. Lead other designers in execution of uploading established branding.

GRAPHIC DESIGNER

SIGNS OF MONTANA | JULY 2014 - FEBRUARY 2016

Supervised all large format printing including vinyl, banner, & transparent materials. Designed custom logos and graphics for clients. Collaborated with clients for proofing, bids, and production of work. Executed handcrafted woodwork and painted signs.